

International Hotel Management B.A. in Dresden


Bereich	Studienangebot Hochschule
Preis	Preis auf Anfrage
Termin	Permanentes Angebot
Tageszeit	Ganztags
Ort	Dresden
Angebot-Nr.	00574226

Beschreibung des Angebotes


If you seek an international career, relish variety and enjoy providing hospitality, then the hotel industry is exactly the right choice for you. There is hardly any other sector in which these qualities are as highly appreciated as in the hospitality industry.


You can expect numerous challenges. Demanding customers expect tailor-made services, high quality and good prices. At the same time, international competition is increasingly intense.

In this dynamic environment a thorough understanding of the industry and modern




BERLIN
SRH UNIVERSITY
OF APPLIED SCIENCES



 [0351/40761720](tel:035140761720)


 Admin@srh.de


Ort


Dresden School of Management - Eine School der SRH Berlin University of Applied Sciences


 Georgenstraße 7
01097 Dresden

 [0351/40761720](tel:035140761720)

 0351/40761730

 studyindresden@srh.de

 <https://www.hochschulcampus-dresden.de>

management concepts are indispensable.



Weitere Informationen zum Angebot

International Hospitality Management

The international hospitality industry faces wide-ranging challenges. Ambitious clients expect customized solutions and high quality for reasonable prices. Furthermore, international competition is increasing intense.

Therefore, the demand for industry professionals with an **academic background** and **practical experience** is higher than ever. The industry is opened to executives who are confident acting in a **multicultural** setting and capable of managing short-term and long-term problems.

The bachelor program **International Hospitality Management B.A.** provides the necessary academic and practical knowledge

required to succeed in this field. In addition to application-oriented projects, the study programme incorporates a total of twelve months spent in practical training placements in Germany and abroad.

This essential development of practical skills and experience in an international environment lays important foundations for fulfilling the student's career aspirations in the hotel and tourism industry.

The SRH Hochschule Berlin with its experience in multicultural management and the SRH Hotel-Akademie Dresden with its reputation for excellence in hotel management can give you the opportunity to start a successful career within the hospitality industry.

Duration:	7 terms
Start date:	1 October / 1 April
Degree:	Bachelor of Arts
Size of a class :	20-25 Students
Language of instruction:	English
Fee:	€ 570,00 per month

Practical training:

During the programme students will complete

a total of 12 months practical training out of which six months have to be spent in a foreign speaking country.

Application deadline:

Non-Europeans have to apply until 30.6., EU Nationals can apply at any time depending on capacity.

Homepage: <https://www.hochschulcampus-dresden.de/de/studium/bachelor/international-hotel-management-en/>

We are happy to welcome you on one of our open house days. Check out the event calendar on our homepage.

Angebotsmerkmale

Form	Präsenzveranstaltung
Sprache	englisch
Förderung	Aufstiegs-BAföG, BAföG, ESF, Stiftung Begabtenförderungswerk berufliche Bildung, Stipendien, Deutschlandstipendium
Zugangsvoraussetzungen	To succeed in the Bachelor programme International Hospitality Management you need to

be very customer
focused, have a high
degree of commitment
and social competence.

Additional formal
requirements are as
follows

- General qualification
for admission to higher
education (qualifications
acquired in countries
other than Germany will
be considered
individually for
recognition)
- Language requirements
for the English-based
programme are TOEFL or
comparable certificates.
A university degree
completed in English will
suffice as proof of
language proficiency.

[Angebot manuell aktualisiert am 18.10.2019](#)